

# CULTURE CREATES THE FUTURE OF URBAN LIVING

The city of Graz invites actors and stakeholders,  
as well as institutions of art and science of all sectors to  
submit projects for *Graz Kulturjahr 2020*.

*Graz Kulturjahr 2020* (the Graz Year of Culture 2020)  
covers the entire year and metropolitan area of Graz.

The call for projects period ends on March 18, 2019  
at 12 noon.

[kultur.graz.at/2020](http://kultur.graz.at/2020)



## CONSIDERATIONS ON THE YEAR OF CULTURE

Graz is the second largest city in Austria and one of the fastest growing in the country. Graz shares with many other European cities similar, virulent issues of an urban life in which specific local conditions with global developments impact each other, from migration and diversity to the effects of digitalisation. People are confronted with multi-faceted, sometimes highly contrasting everyday realities, especially with regard to social and cultural differences, limited and affordable housing, climate change and protection from environmental disasters, developments in education, health, mobility, renewable energy, nutrition, digital space and much more.

*Graz Kulturjahr 2020* offers under the motto „Culture creates the future of urban living“ the opportunity to participate in the social design process and the critical (self-) questioning as to how we wish to live (together) in the future.

In view of the complexity of the world we live in and the dependencies of our everyday realities, the Graz Year of Culture 2020 encourages the development of visionary ideas and designs.

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## 1. GRAZ KULTURJAHR 2020

The municipal council of the City of Graz, Austria, has decided that the *Graz Kulturjahr 2020* shall focus on the promotion of projects from art and science at the interface of urban development / culture / art. The City of Graz has established the office "Kulturjahr 2020" at the Kulturamt (Cultural Office).

The programmatic direction and selection of the submitted project are the responsibility of the Program Advisory Board (Jury) which is chaired by the Program-Manager.

Permission to release funds is granted by the city senate or local council at the request of the cultural officer.

## 2. PROGRAMMATIC FOCUS

We are looking for innovative, interdisciplinary and / or participatory art and science projects. Particularly desirable are cooperations. Partners can come from Graz as well as the rest of Austria or from abroad.

Multi-layered paradigm shifts and social polarizations present the current collective self-image with great challenges.

The call for projects would like to invite the arts and sciences to sensitize the citizens of Graz for future topics through relevant projects in a variety of ways and thereby strengthen their power of action.

Working together on the topic can be an exemplary impulse for social cohesion in times of segmentation and fragmentation and thus be a key factor in sustainable urban development, with the aim of a common high quality of life.

At the centre of the call for projects for the *Graz Kulturjahr 2020* is the question of which urban future is desirable for Graz in the next twenty years and how art and science can make a significant contribution to it. It is expected that the submissions will be based on a holistic approach whereby, among others, the following questions seem relevant:

Will traditional economic models be sufficient in terms of population growth and climate change in the future, or will new strategies and models for economic development have to be devised and implemented? What areas of work do we want for people considering

the expansion of automation through artificial intelligence and robots? How can art and science reduce social inequality and contribute to sustainable integration? Can digital technologies make us better people? How can art and science and its institutions become bearers of social change and reach a broad population? What effects does a possible disappearance of temporal and spatial boundaries have on our urban future in Graz, for example, in the areas of housing, work and leisure? What can be envisioned for the design of new districts and neighbourhoods, also in light of demographic change? What new forms of direct democracy and participation do we want, what do they look like and what are their implications for the city's urban future? How can the protection of privacy be reconciled with the need for security in public spaces? How can the exploration of one's own history and cultural heritage influence the shaping of the future? To what extent can art and science contribute to the awareness of psycho-social conditions in our society and thereby strengthen their resilience? How much nature does Graz need? Which utopias can be developed for the urban future in a European city like Graz?

In keeping with the thematic orientation, *Graz Kulturjahr 2020* should reach ALL OF GRAZ.

Accordingly, unknown / new public spaces, exceptional formats and events with low-threshold access should offer the opportunity to broaden the artistic and scientific spectrum and sustainably strengthen cultural exchanges in the city, even beyond the 2020 calendar year.

In terms of supra-regional relevance, therefore, projects that are particularly worthy of funding should deviate from artistic or scientific-practical „business as usual“ and go in new directions, pursue visionary reflections or highlight innovative models for overcoming cultural segregation.

Also welcome are projects that consider the specific neighbourhood culture of the respective districts or that make public urban space itself a topic, as well as projects that are located in the area of tension between live experience and digital space.

The aim is a balanced seasonal, as well as urban spatial dramaturgy of the overall program *Graz Kulturjahr 2020*.

### **3. TO WHOM IS THE CALL FOR PROJECTS ADDRESSED?**

The call for projects is aimed at actors and institutions from the arts and sciences of all sectors. In line with the richness of the local cultural landscape, the entire range of categories, formats and constellations of the applicants is welcome for submission, such as different formats of communication, speculative approaches, community work, activities in public or digital space, etc., submitted by individuals, initiatives, from the Free Scene (independent groups), from institutions or scientific departments (universities). Applicants from further afield and abroad can submit a project if they work together with an equivalent co-ordinating partner from Graz.

### **4. GEOGRAPHICAL SETTING: CITY OF GRAZ**

Graz is the capital of Styria and, with more than 325,000 inhabitants, it is the second largest city in Austria.

128 square kilometres of city area are divided into seventeen very different districts, such as the Old Town, declared a World Heritage Site by UNESCO, the former "blue-collar" suburb „8020" undergoing gentrification, typical residential areas of social living and the traditionally bourgeois outskirts or the newly emerging large-scale housing project areas.

For this reason, point 2 particularly refers to projects in as many districts as possible.

With the average age of the population at 41 years, Graz is a relatively „young" city whose population growth is expected to grow 20% in the next 20 years.

## 5. WHAT WILL BE FINANCED?/CRITERIA

Art and science projects dealing with the topics described can be financially supported.

In principle, the eligibility criteria are based on those of the Graz Culture Support Model as well as on the category criteria that can be seen on the homepage of the Kulturamt (Cultural Office) ([www.kultur.graz.at/kulturamt/5](http://www.kultur.graz.at/kulturamt/5)). Funding is generally granted on the basis of relevance, quality, innovation and according to the thematic priorities. Due to the breadth of the research question and the applicants, it follows that there is basically no limit to a single subsidy amount. The responsible selection of the funded projects by the Program Advisory Board (Jury) is carried out with a view to a well-balanced, broad and varied program and according to the overall budgetary situation. The financial plans of the projects are checked for their cost awareness. A reasonable degree of co-financing and self-financing increases the chance of allocating funds for major projects.

For all submissions, specific information must be given for possible follow-up costs. This applies both to the maintenance of art in public spaces - including the functionality of media art works - as well as the liability issue and related insurance hedging, as well as the dismantling (restoration to the original condition).

Preliminary work, material and related costs for projects can also be funded in 2019, provided that they can be invoiced. This must be stated in the subsidy form in the "Substantiation" section.

Accordingly, it is also possible to additionally apply for support from the *Graz Kulturjahr 2020* budget for project ideas that have already been included in the multi-year funding of the city of Graz, provided that this is an actual extension of the original project. This should be plausibly presented in the submission documents.

Against the background of the engine of the *Graz Kulturjahr 2020* as a cultural activity of the city for the city actors are explicitly invited to participate in the project, who are not subsidy recipients in this call for projects. Relevant, self-financed projects can also be included in the overall program on the recommendation of the Program-Manager and made visible through joint application.

All applications must demonstrate that gender needs, including multiple discrimination, have been taken into account.

## 6. DOCUMENTS FOR THE SUBMISSION

- Subsidy Form Culture or Subsidy Form Science of the City of Graz:

[www.graz.at/cms/dokumente/10034077\\_7764352/ef10a78d/  
Subventionsansuchen\\_Kulturamt\\_Kultur.pdf](http://www.graz.at/cms/dokumente/10034077_7764352/ef10a78d/Subventionsansuchen_Kulturamt_Kultur.pdf)

[www.graz.at/cms/dokumente/10034077\\_7764352/fbd31673/  
Subventionsansuchen\\_Kulturamt\\_wissenschaft.pdf](http://www.graz.at/cms/dokumente/10034077_7764352/fbd31673/Subventionsansuchen_Kulturamt_wissenschaft.pdf)

- Project description (short summary, approx. 1500 characters)
- Detailed description on max. two DIN-A 4 pages
- Sketches as a visual representation and local requirements (optional)
- Schedule
- Cooperation partners
- Contact person, persons responsible and websites
- Short biography of all persons probably involved

## 7. DEADLINE

The call for projects is open from November 22, 2018 until March 18, 2019.  
The application period ends on March 18, 2019 at 12 noon CET.

It is requested that the submission documents be sent by post (for the timeliness of submissions, the postmark shall apply) or by e-mail (the arrival time of the mail server of the Municipal Authority of the City of Graz shall apply):

### **Kulturamt der Stadt Graz/Kulturjahr 2020**

Stigergasse 2  
8020 Graz  
Österreich

[kulturjahr.2020@stadt.graz.at](mailto:kulturjahr.2020@stadt.graz.at)



## 8. WHAT DOES THE “KULTURJAHR 2020” OFFICE OFFER?

- Information point
- Total PR for the annual program, in which the individual projects (meeting the deadlines) are advertised together in print, public relations, online presence and social media
- Online platform for searching for possible local cooperation partners

## 9. PROGRAM ADVISORY BOARD AS JURY FOR THE SELECTION OF THE PROJECTS

The Program Advisory Board of the *Graz Kulturjahres 2020* views the call for projects as an impetus for projects that can be considered as innovative contributions to the mentioned subject area. According to the Municipal Council Decision of July 5, 2018, the task of the Program Advisory Board is to use the selection of project submissions as a cultural relevant focus for the year in terms of temporal and city-space dramaturgy.

After preliminary examination of all incoming project applications by the program management (formal check), the project documents are transmitted to the Program Advisory Board. At the suggestion of members of the Program Advisory Board, the Program-Manager may issue an invitation to the Applicants that they present their project to the Program Advisory Board.

All projects will be thoroughly discussed and evaluated during the meetings. The programming proposals will be submitted by the Kulturstadamt (Cultural Office) to the City Councillor, which sends them to the city senate responsible for granting funding, as well as if necessary, submitted to the municipal council for decision. Members of the Program Advisory Board cannot submit their own projects.

Program Advisory Board Members:

- Mag. Christian Mayer (Chairperson)
- Prof. Mark Blaschitz
- Mag<sup>a</sup> Annette Knoch
- DI Günter Koberg
- Mag<sup>a</sup> Monika Pessler
- Mag<sup>a</sup> Bettina Steindl
- DDr. Christoph Thun-Hohenstein
- Darrel Toulon

## 10. CONTACT, INFORMATION, TEAM

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